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Word Mark ELECTRIK **BEACH** LOOK GOOD FEEL GREAT WWW.ELECTRIKBEACH.COM

Goods and Services IC 044. US 100 101. G & S: Tanning salon. FIRST USE: 19911204. FIRST USE IN COMMERCE: 20030309

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles
26.01.21 - Circles that are totally or partially shaded.

Serial Number 85298745

Filing Date April 19, 2011

Filing Basis 1A

Original Filing Basis 1A

Published for Opposition September 6, 2011

Registration Number 4059845

Registration Date November 22, 2011

Owner (REGISTRANT) Sun Factory, Inc CORPORATION MICHIGAN 2168 Country Club Circle Monroe MICHIGAN 48162

Attorney of Record Ronald R Kilponen

Description of Mark The color(s) yellow, blue, white, pink, and red is/are claimed as a feature of the mark. The mark consists of a thin yellow ring with a concentric blue ring, the text "Look Good Feel Great" in white in the blue ring near the top, a yellow center circle with the text "Electrik Beach" in pink lettering approximately centered in the yellow circle and extending to the blue ring the url "www.electrikbeach.com" in the blue ring where the "K" is red and the rest of the lettering is white.

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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